



CALL US
780-288-0139



BUSINESS ASSOCIATION

MEMBER SERVICES

1. Advocate

North Edge plays an **advocacy role** on behalf of the businesses located within the North Edge boundaries. We do our best to make sure the businesses that rely on us have their **voices heard** at City Council and in relation to projects such as land use changes and policy changes.

2. Cityscape

The North Edge BIA establishes **branded flags**, **street blades**, **entry signage**, and other capital works to **improve** the area and create an **identity** for the North Edge.

3. Marketing

The North Edge BIA through the support of the #YEG Ambassadors can help support the **growth** of your **online presence**. We can help you **set up social media accounts** and offer you methods on how to **best utilize** your on-line environment.

4. Application Assistance

North Edge can help you apply for **zoning changes**, **development permits** and **parking changes** on the street or on your property. Interested in getting a **bike rack**? Or need help implementing a **patio**? North Edge can help.

5. Space Sourcing

North Edge can help businesses **relocate into larger commercial spaces** within the BIA area or help new businesses **locate the right commercial property** in the North Edge BIA.

6. Beautification

The North Edge BIA **invests in the beautification of the North Edge area**. During the summer we invest in the maintenance of our planters and plant beautiful flowers which make the area glow. During the winter we customize the planters to reflect the holiday spirit.

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